

INTRODUCING THE FUNXTION INTERACTIVE PLATFORM

**WE KEEP
YOUR
BUSINESS
FIT**

With FunXtion Interactive, we make fitness fun, playful and challenging. (With the power of technology). FunXtion Interactive is a cloud-based, multi-device solution that will help you motivate members, connect with them 24/7, save cost and increase retention.

HOW DO WE DO THAT?

We bring functional training to life by offering an interactive, digital platform that makes functional training safe, effective, accessible, motivational and fun, inside and outside for exercisers of all skill levels.



FUNXTION
INTERACTIVE DIGITAL FITNESS

WHAT IS IT?



FUNCTION WRISTBAND

Lets users:

- Check in with the Experience Station and the FunXtion app via the wristband.
- Log and store their performance.
- Create new workouts on the app then upload them to the Experience Station via the wristband.

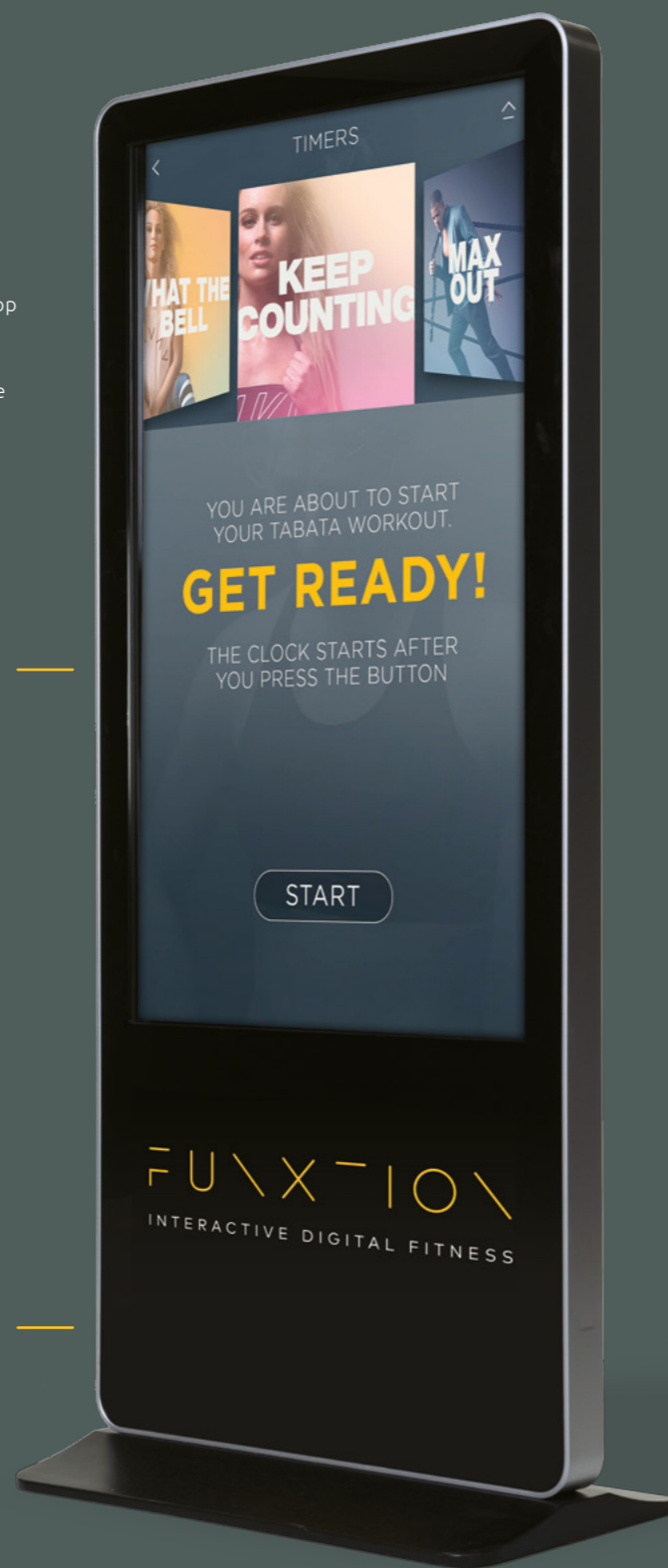
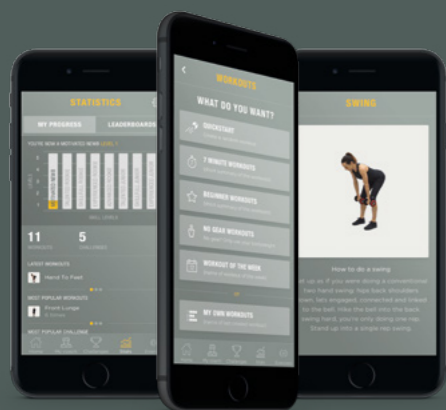


FUNCTION APP

- Allows members to workout at home or on the go.
- Pushes data to My FunXtion account.

Lets users:

- Review their stats and training programs.
- Share their workouts in the gym and outside the gym.
- Challenge their friends.
- Access 1,000+ recipes and nutritional advice.



FUNCTION EXPERIENCE STATION

- Beating heart of FunXtion Interactive.
- Situated in the functional area of the facility.
- Extensive exercise library, workouts, challenges, timers and virtual group training.
- Every routine and every instruction is available on the media player and display screen.
- Links to the app and works with the website and wristband for an interactive experience.
- Heart rate integration.
- Data driven personalised programs.



THE MY FUNCTION ACCOUNT

Home based personal data base. Lets users:

- Create their own workouts.
- Upload workouts from the Experience Station or app.
- Review their performance over time.
- Get social and access challenges and leader boards.
- Connect to other software devices.



ONLINE COACHING

Online platform to coach members on training and nutrition 24/7 contains:

- Dashboard overview of members coached online.
- Agenda planner.
- Workout creator and workout editor.
- Recipes and nutritional advice.
- Chat function.
- Journey creator for news and documents.

5 ESSENTIAL COMPONENTS THAT BRINGS FUNCTIONAL EXPERTISE TO EVERY FACILITY.

1. HOW DOES THIS BENEFIT MY CUSTOMER?

"If we have learned anything in the past decades, we have learned that having a great experience motivates people to keep going and push boundaries. We create that experience on all levels, making use of technology, intelligence and gamification."

2. HOW DOES THIS BENEFIT MY BUSINESS?

"Motivated, happy customers stay longer. There is your biggest win."

ON TOP OF THAT, FUNCTION INTERACTIVE HELPS YOU TO

Increase sales and reduce cost:

- Increase secondary income (PT, online coaching, nutrition)
- Lead generator.
- Virtual offering.
- Technology takes over (simple) tasks of staff.
- Maximize ROI.

Improve customer interaction:

- Connect with your customers 24/7.
- Increase your level of service.
- Offer customized programming & nutrition reduce attrition.
- Technology that is fun, playful and challenging to use.

Data collecting:

- Get data on your customers behavior.
- Deliver better products and services.
- Embrace new business models.
- Make better, quicker choices and decisions.
- Monitor and control your business much better.